



Membership

HELP SUPPORT LOCAL

by promoting our community businesses

MEMBERSHIP BENEFITS

MMiM INVITES YOU TO BECOME A MEMBER!

Enjoy our many avenues of advertising and marketing while putting Marlborough on the map for all to enjoy.

A MMiM membership means your business is part of an exclusive network that encompasses the town of Marlborough (Hamlets of Marlboro & Milton), except for Sponsorship Level. This ensures that our influence as a group promotes the businesses in our community, while strengthening our position as a premier destination spot in the Hudson Valley.

Your membership includes participation in MMiM's extensive full color brochure, which includes a map of all the farms, wineries and businesses, along with your business and contact information, as well as the MMiM website. (*see Benefits Chart)

The value of a MMiM membership is measured by your level of participation. Our strength is in our numbers and raising awareness of all that we have to offer. Simply send your ads, notices, specials and events and our marketing committee will take care of the rest.

MEET ME in MARLBOROUGH BENEFITS INCLUDE:

- ▶ MMiM **e-newsletter** via Constant Contact, which has a contact list extending to the Tri-State Area and beyond. Local events, festivals, specials, menus, tastings, farmer's market information and notices are all included.
- ▶ MMiM's **Facebook page** with 4000 friends and growing.
- ▶ MMiM's newly redesigned **website**, **members online forum** and **virtual multimedia center** offer members the ability to post your own events, notices, menu's, specials, etc. Our website also gives you the opportunity to create your own **online coupons**, which will be promoted by MMiM on a regular basis.
- ▶ **Online calendars** that centralize all MMiM community events, giving visitor's one place to plan their trip.
- ▶ Participation in several **events** throughout the year, not limited to Heart of the Hudson Valley Farmer's Market (where your business can be showcased as a new local business), Annual Dinner & Farmer's Salute, Meet Up, Buy Local Extravaganza, Hudson Valley Bounty Festival, as well as many networking events.
- ▶ **Window signage** tying in supporting businesses to the first registered Farm Trail in New York State. These signs displayed proudly in all MMiM businesses, help bring awareness to our organization, while creating a connection to the beautiful new Farm Trail signs placed along the country roads of Marlborough.
- ▶ **Monthly meetings** held the 2nd Wednesday or Thursday of every month. These meetings are a vital part of what makes MMiM successful. They allow businesses to voice opinions, concerns and ideas. The location varies, and members can host meetings to help promote their businesses further. All members are encouraged to join our volunteer committee, which helps develop our marketing strategies and events.



MEMBERSHIP BENEFITS

MMiM's annual membership drive is currently in progress. We invite all businesses to become a member.

We look forward to building strong relationships that help promote the town of Marlborough both locally and regionally. We value your support, participation and willingness to be a part of the exciting New Year's goals.

MEMBERSHIP BENEFITS	A- Agricultural	S- Supporting	B / S- Bus / Ser	P- Patron	Sp- Sponsor
Placement in the MMiM brochure, on brochure map and in special sub-categories.	A- (pertinent business information, a ltd. description, photo, center of brochure & on map.	S- (pertinent business information, a limited description in brochure & on map, (no Photo)	B/S- (business name, telephone, website)	P- organization & town (applies to civic patrons only)	Sp- depending on level – Logo (Color/BW), Business name & website address.
Insertion onto the MMiM website	A- hotlink, photo, crop listing, events, tours	S- hotlink, events, tours	B/S	P	Sp- depending on level- Sub-Category, Logo, Hotlink, Name
Coming Soon – virtual photo tour available for additional fee discounted for MMiM members.	A	S	B/S	P	Sp- depending on level- Sub-Category, Logo, Hotlink, Name
Included in "follow the MMiM logo" window signage in predetermined locations	A- (a sign with farms name)	S- (no individual sign with name – to be included through members signage).	B/S-(no individual sign- to be included through members signage).	P-(no individual sign- to be included through members signage).	Sp- (no individual sign with name – to be included through members signage).
A Facebook page can be created for your business.	A	S	B/S- (through members signage).	P	Sp
Personalized referrals to inquiries on MMiM phone.	A	S	B/S		Sp
MMiM Gift Certificates (Name only)	A	S	B/S		
Special events	A	S	B/S	P	Sp
New NYS #1 Farm Trail Official Signs	A	S	B/S		
Media Coverage	A	S	B/S		Sp
Member to Member Network System	A	S	B/S	P	Sp

Yearly Dues

Agriculture:

New: \$410, 2nd year: \$360, 3rd year: \$310

Supporting: \$210

Business & Service: \$110

Patron: *Individual: \$50, General: \$50**

Charities: *inquiries only*

Sponsors: *Corporate, Local H.V. available*

(*Upon prior approval)



BE A PART OF
YEARLY PROMOTIONS!

**JOIN NOW AND
BECOME A MEMBER!**

Easy 1, 2, 3
Online Registration Process

for New Members and

Returning Members -

(login to your account to update profile)

ONLINE REGISTRATION PREFERRED

visit online at
meetmeinmarlborough.com/join-mmim

or download an
application at
meetmeinmarlborough.com/2016app.pdf

for more information or
assistance please email us at
meetmeinmarlborough@earthlink.net

or call
(845) 616-7824

*Thank you for supporting your local farmers, businesses & organizations
and for being a part of a community effort to promote Marlborough locally
and regionally. -Sincerely, Meet Me in Marlborough Board*



MEMBERSHIP APPLICATION FORM

Contact Information:

Contact First Name: _____ Contact Last Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Primary Contact Phone: _____

Business Information *(content to be displayed on website and in brochure; please watch your grammar and spelling)*

Business/Organization Name: _____

Business Address: ☐ Same as mailing address *(if different enter below)*

City _____ State _____ Zip _____

Bus. Phone _____ Bus. Email _____ Website: _____

Days and Hours of Operation: _____

Summary of Your Business: _____

Is your business a location that can be visited by the public and will you want to be listed on the MMiM brochure map? ☐ Yes ☐ No *(Available for Agricultural and Supporting members only)*

Membership Type: ☐ Agricultural ☐ Supporting ☐ Business/Services ☐ Civic/Non-Profit ☐ Patron
New: \$410, 2nd \$360, 3rd \$310 \$210 \$110 \$50 \$50

Important: Most all communications is via EMAIL. As a Member, MMiM will be sending you invites to participate in its yearly marketing promotions. It is important that you check these emails so that you can maximize your benefits to their fullest. Please contact us immediately if you do not receive any emails from meetmeinmarlborough@earthlink.net within a 30-day period.

Membership with an active status as of March 15 of this year will have their business included in the current MMiM color brochure set to be widely distributed by mid Spring.

Please make check payable to Marlborough Agricultural Alliance, PO Box 1139, Marlboro, NY 12542.

To register online visit www.meetmeinmarlborough.com and click the Join/Support tab.

If you have any questions regarding MMiM membership, please email meetmeinmarlborough@earthlink.net or call (845) 616-7824.